

New release

Olo - The Campaign For Real Bread [AP66]

Released 30th August

Olo, Sydney's favourite sons of electronica - last heard of storming to No. 8 in 2005's BBC Radio 1 Festive 50 with their mesmerising and majestic 'Lord Lucan is Still Missing' - are back with a splash of 7" pop genius - **THE CAMPAIGN FOR REAL BREAD**.

Combining the cut & paste sensibilities of Matthew Herbert and recalling the lyrical reach and dexterity of The Triffids, The Campaign For Real Bread is an anthemic and sweeping track custom-made for the moment.

"Combining an after dark down tempo vibe with glacially dipped softly trod crunchy beats, Olo ushers a sense of sophistication and torch light majesty to the chassis that strangely enough fans of d_radio may find something of a treat"

Losing Today

The flip side of The Campaign For Real Bread features a dubtastic version of the classic Fun Boy Three track **LUNATICS HAVE TAKEN OVER THE ASYLUM** which has proved to be a firm favourite at recent live outings including a critically-acclaimed performance at The Great Escape (Sydney) and a show-stealing late night set at Charabanc in London.

The Campaign For Real Bread is taken from the forthcoming album **'The If If'** (12 Apostles - due to be released autumn 2006). Advance hearings of the new album suggest a marriage between the ambient pop landscapes of Lemonjelly and Ultramarine and the rock grandeur of the Flaming Lips.

Of their debut album, *Sleeper*, reviewers said:

"Sleeper is nothing short of a great, great record.... In a just world Sleeper's qualities would elevate the boys to the cultural heights currently ridden by kids like Manitoba, Fourtet and Prefuse 73." VIBEWIRE.NET

"An amazing sonic journey. An Australian dance album to get excited about." SX MAGAZINE

"Matthew Herbert is an easy comparison to make... a combination of serious(ly) beautiful music and a carefree sense of humour." INTHEMIX

"An aural alchemist. This album is diverse and compelling while delivering something that is whole and complete." TIM RITCHIE: RADIO NATIONAL (Australia)

"Clever and fun" XLR8R (USA)

More about olo at <http://www.myspace.com/olloollo>



Wheat shall overcome! - Learn more about the grass-roots campaign for real bread causing a buzz over at MySpace:- <http://www.myspace.com/realbread>